

New Year's Resolution if you have **ALLERGY & ^{or} ASTHMA**



RESOLVE to choose an allergist who:

- is a nationally recognized leader in his field,
- takes the time to analyze your problems,
- identifies and manages aggravating factors to reduce the medication needs of your primary disease,
- doesn't just Rx the latest drug advertised on TV but individualizes treatment to give you the best control with the least cost and the least risk of medication side effects,
- has an efficient and courteous front desk staff,
- has a skilled nursing staff who are sensitive in testing, efficient in teaching and experienced in identifying problems that need the doctor's attention.

Dr. Coifman is the only allergist in South Jersey to have served as a national scientific committee chairman for each of the two national allergy specialty societies. He was also chosen to serve on the national scientific meeting teaching faculty of each society.

He's the physician with the best track record in the English language medical literature for keeping severe asthmatics out of hospitals and emergency rooms, reducing their cost of care and improving their quality of life, and he is author of a textbook chapter on asthma in school sports and physical education programs.

Robert E. Coifman, M.D.
*Board Certified Adult &
Pediatric Allergist*



ALLERGY & ASTHMA
OF SOUTH JERSEY

Millville 856.825.4100

Galloway 609.652.1009

Web Site: www.aasj.com

E-mail: aasj@aasj.com

***If you need a referral, ask
your doctor to refer you to AASJ***