

Common Sense in  
**ALLERGY & ASTHMA**



## Allergy and Asthma Outcomes are Better When Treated by Board Certified Allergists

**A** growing number of patients have allergies and asthma in this country, understanding when to see an allergist is becoming increasingly important.

The numbers are staggering: 22 million people have been diagnosed with asthma and nearly 35 million are living with chronic sinusitis. The toll on the work force counts for more than 24 million lost work days and our children lose an estimated 13 million school days due to asthma alone. Asthma deaths exceed 5,000 annually.

According to a U.S. Centers for Disease Control National Ambulatory Medical Care Survey, you can expect better outcomes and lower costs in allergy and asthma treatment under the care of a Board Certified Allergist due to:

- Fewer hospitalizations and shorter stays when required
- Fewer office visits due to illness
- Improved attendance at work and school
- Higher rates of productivity and success at school and work
- Higher rate of patient satisfaction
- Greatly improved quality of life

*Dr. Coifman is the only South Jersey allergist chosen to teach in each of the continuing medical education programs of the two national allergy scientific societies. He has served on national meeting faculty for six separate programs on allergy management, as well as programs on other topics in his specialty.*

**Robert E. Coifman, M.D.**  
*Board Certified Adult &  
Pediatric Allergist*



**ALLERGY & ASTHMA**  
**OF SOUTH JERSEY**

**Millville 856.825.4100**

**Galloway 609.652.1009**

**Web Site: [www.aasj.com](http://www.aasj.com)**

**E-mail: [aasj@aasj.com](mailto:aasj@aasj.com)**

*Individually customized allergy testing,  
serum, and treatment plans*